

Icons as a digital product

Develop, review and offer your own set.

One set. Many possible sales.

Small symbols can make a specific task easier: structure a digital planner, label folders or organize a home-office page. You are selling a useful, consistent file package rather than simply selling “AI”.



Calendar



Clock



Document



Folder



Email



Search



Home office



Bookmark



Person



Settings



Favorite



Image

These twelve original SVGs are actual free sample files. You can open, modify and use them for personal or commercial projects under the included sample license. The demo set illustrates a workflow; it does not prove demand or earnings.

[Sample set and website](#)

What this guide gives you

A copyable prompt, a valid SVG example, review criteria, an export and packaging workflow, cost distinctions and a small demand test. No guarantee of sales, model quality or suitable hardware.

Your free working setup

No required API. No trial subscription.

1 A computer and a simple editor

Use an existing desktop or laptop, a browser and a text editor. Editing SVGs does not require a paid graphics package. Inkscape is a free vector editor; download it only from the official project site.

2 Run AI locally - if your device is suitable

A local coding or language model can draft or adapt SVG code. Qwen3-4B is a documented Apache-2.0 candidate, but was not executed here as a successful icon workflow. In the actual free Qwen2.5-0.5B browser test, style values changed but parts of the shape were deleted. Fully review one file first. Free models guarantee neither suitable hardware nor good drafts.

If the AI route is unusable

Start with the free original SVG examples from this guide or draw simple shapes in Inkscape. This lets you test opening, editing and exporting. It is a manual starting route, not a claimed AI test. No paid AI subscription is required.

3 A tidy project folder

Create folders for drafts, finished SVGs, PNG exports and the final ZIP. Save edits as new versions. Keep the prompt, model name, your corrections and any third-party asset sources. A phone can check the sales page; the full production workflow here is described for a computer.

[Inkscape: official download](#)

Choose a small niche

Choose a task before generating shapes.

Example: people organizing a digital home-office planner. The set should make appointments, files, contacts and personal markers easier to recognize. This audience is a working hypothesis, not a tested market.

No.	Symbol	Specific purpose
01	Calendar	Appointment
02	Clock	Time block
03	Document	Note
04	Folder	Project files
05	Email	Message
06	Search	Look-up
07	Home office	Workspace
08	Bookmark	Important item
09	Person	Contact
10	Settings	Customization
11	Favorite	Favorite
12	Image	Media

Your own brief

Write one sentence: “I am creating twelve consistent symbols for [people] who perform [task] in [application].” Start with that task rather than aiming for a huge icon count. If two motifs serve the same purpose, replace one with a missing function.

A narrower start is easier to test

A set for a specific planner or routine can be tested with relevant users. “Icons for everyone” provides little direction for style, previews or descriptions.

Request a clear SVG draft

One symbol first. Then the series.

Ask the model for code for one simple symbol. This makes it easier to see whether it produces valid SVG. Use the same style brief for the other eleven motifs. Accept output only after checking the image and file yourself.

Create exactly one self-contained SVG of a calendar.
viewBox: 0 0 24 24. Fill: none. Stroke: #101b25.
Stroke width: 1.8. Round line caps and joins.
Keep at least 2 units of space around the edges.
Use only simple paths, rectangles and circles.
No text, logos, external files, scripts or filters.
Output only the complete SVG code.
The draft should remain recognizable at 16, 24 and 48 px.

A valid original example

```
<svg xmlns="http://www.w3.org/2000/svg"
viewBox="0 0 24 24" fill="none" stroke="#101b25"
stroke-width="1.8" stroke-linecap="round"
stroke-linejoin="round">
<rect x="3" y="5" width="18" height="16" rx="2"/>
<path d="M7 3v4M17 3v4M3 10h18M7 14h2
M13 14h2M7 17h2M13 17h2"/>
</svg>
```

The example above corresponds to the actual calendar.svg file. Line breaks inside the path attribute are valid. Do not copy Markdown wrappers such as ``svg into the file. If output is missing or invalid, correct the code or start with the verified example.

Save, open and edit

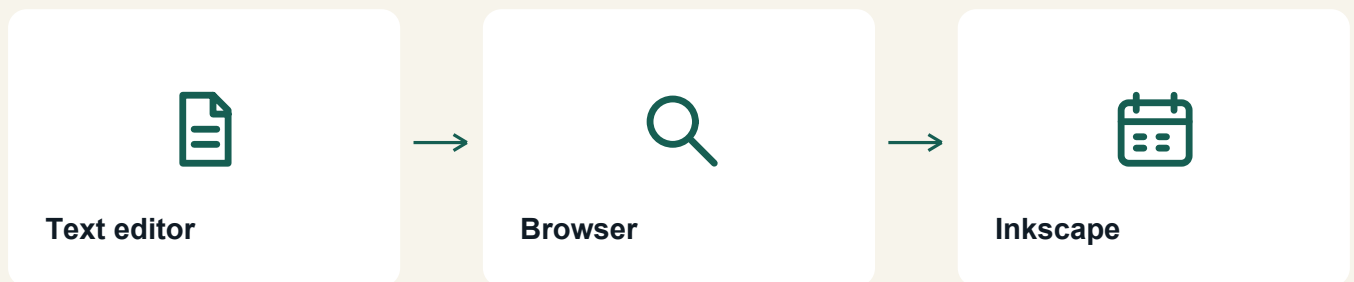
From text to an actual vector file.

1 Save as .svg

Copy only the complete SVG code into a plain text editor. Save it as `calendar.svg` with UTF-8 encoding and no extra `.txt` extension. A name such as `calendar.svg.txt` remains a text file. Check the visible file extension in your file manager.

2 Check in a browser

Drag the file into a browser window or open it from your file manager. You should see the calendar symbol. An XML error indicates invalid code. An empty area can result from a missing color, an incorrect `viewBox` or geometry outside the canvas.



3 Open in Inkscape

Choose File > Open and load the SVG. The selection tool selects the whole symbol. The node tool edits individual path points. Check stroke color and width in Fill and Stroke. Labels may differ slightly by language and application version.

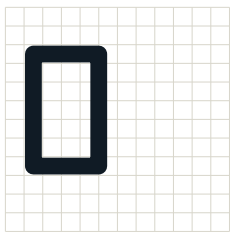
Before each major change

Save a working copy. Keep the original SVG draft separately. The schematic above shows the steps; it is not a captured Inkscape screenshot.

One style for the whole set

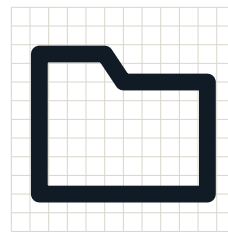
Review is part of the product.

In the actual free Qwen2.5-0.5B test, AI applied the correct stroke width, color and rounded ends. It also removed the folder tab and right side, leaving a narrow rectangle. The manual correction restores the original path. A successful style change is not yet a fully reviewed icon set.



M3 7V5h7
v12H3z

AI: damaged shape



24 x 24

Manually restored

Manually restored path: d="M3 7V5h7l2 3h9v12H3z"

Compare small, not just large

Use a 24-unit viewBox, 1.8-unit strokes and rounded ends across the series. Check at 16, 24 and 48 pixels: is the purpose recognizable without a label? Do gaps stay open? Do the grid, margins and visual weight match? Do not only zoom in - a large outline can fail as a small icon.



16 px



24 px



48 px

- ☐ All files use the same viewBox and clear inner margins.
- ☐ No clipped strokes or unnecessary path nodes.
- ☐ Consistent stroke width, rounded ends and balanced visual weight.
- ☐ Check light and dark use; name color variants clearly.

Deliver SVG, PNG and ZIP

The package must match its description.

SVG remains the editable source

Save a working version as Inkscape SVG and a delivery version as plain SVG. Avoid linked files, external fonts or embedded third-party logos. Reopen the finished delivery version in both the browser and editor.

PNG for applications without SVG support

Open the export dialog through File > Export, often also Ctrl+Shift+E. Select the page as the export area when all icons share the same canvas. Set the width to, for example, 64, 128 or 256 pixels. Keep the background transparent, then export as PNG. Menu labels depend on the version.

[Inkscape manual: exporting PNG](#)

```
homeoffice-icons-v1/  
  svg/    calendar.svg ... settings.svg  
  png-64/  calendar.png ... settings.png  
  png-128/ calendar.png ... settings.png  
  png-256/ calendar.png ... settings.png  
  preview.png README.txt LICENSE.txt
```

The tree above is a suggested sales package. The free demo ZIP on the website contains the example files actually listed there; check its contents rather than assuming PNG variants are included. State the exact formats, count, sizes, color and version in your offer.

Test the package in an empty folder

Create the ZIP, extract it again and open the files. Check missing images, wrong extensions, transparency, empty files and instructions. Show only files that a buyer actually receives in the preview.

Usage rights and selling costs

Starting free does not mean selling without fees.

Include a clear license

Explain whether buyers may use the icons privately and commercially, modify them and include them in their own end products. Address resale as a standalone icon pack, attribution and unchanged redistribution. Do not promise exclusivity you cannot substantiate. Review each third-party source you actually use separately.

This project's free original examples permit personal and commercial use, modification and redistribution without required attribution. This applies only to those example files. A model or software license does not automatically resolve all rights to a specific output. "Created with AI" does not replace a rights review.

[Original sample-icon license](#)

Item	Distinction
Guide / sample set	EUR 0
Local AI / Inkscape	No required subscription
Payhip Free Forever	USD 0 / month
Payhip sale	5% + payment fees

Payhip is only an optional selling route. Its pricing page lists 5% per transaction on the free plan, plus PayPal or Stripe fees. For a purely hypothetical EUR 10 sale, EUR 0.50 would be the 5% platform fee; payment fees and any taxes are not yet deducted. This is not a profit forecast.

[Payhip: current pricing and fees](#)

Before selling from Germany, resolve operator obligations, tax treatment, payment access and digital-download terms for your circumstances. This guide does not open a shop or replace an individual legal or tax review.

Test demand and make an offer

Usefulness first. Reach second.

First show three matching sample icons in an actual use case, such as a small planner view. Find voluntary relevant testers in an appropriate context: existing contacts or a community that permits product tests. Do not send unsolicited message campaigns.



Schedule



Notes



Messages

Three specific questions

1. What would you actually use these symbols for?
2. Which symbol is unclear or missing?
3. Which format and size do you need - and would you buy a complete set?

Record answers and changes. "I like it" is weaker evidence than a specific task or a voluntary intention to buy. An intention is still not a sale. If nobody identifies a clear use, revise the niche or purpose before producing more files.

Build an honest offer

Describe the buyer's task, contents, formats, license, price and support. A direct inquiry through an existing contact channel can support an initial test; manual delivery remains work. An optional download shop automates delivery after purchase. Check its full purchase and download flow using an allowed test method. Keep payment fees separate from ongoing fixed costs.

Free visitor routes

A useful search page about the specific task, relevant links from your own content and a short visual demo in permitted communities can support an initial launch. Follow platform rules. Links or likes do not prove relevant visitors or revenue.

Your starting checklist

Make it useful. Make it visible. Then evaluate.

- ☐ Named a specific audience and twelve distinct purposes.
- ☐ Actually saved, opened and checked one SVG at small sizes.
- ☐ Matched stroke widths, inner margins and style across the set.
- ☐ Created and reopened every SVG and PNG promised in the offer.
- ☐ Extracted the ZIP; README, preview and license match the contents.
- ☐ Asked three relevant voluntary testers about concrete use.
- ☐ Resolved platform fees, operator obligations and permitted distribution.
- ☐ Defined support and versioning; fix defects found through use.

Sources and date

[Inkscape - Download](#)

[Inkscape - saving SVG](#)

[Inkscape - exporting PNG](#)

[Qwen3-4B - model card](#)

[Qwen2.5-0.5B - tested ONNX variant](#)

[Payhip - pricing](#)

[Germany - UrhG § 2](#)

Updated 7 October 2026. The model card, Inkscape manual, Payhip pricing and UrhG were read as primary sources. The Inkscape license page blocked direct access; editor availability is not treated as approval of output rights. No independent sales, audience results or universal hardware suitability have been established.

[Website and original examples](#)